

Decoy Carver Request for Proposal (RFP) – Ducks Unlimited Canada – June 2021

Ducks Unlimited Canada (DUC) invites you to submit a proposal for hand-carving the decoys for our Major Gift recognition program. As a registered charity, our donors are very important to Ducks Unlimited Canada. When a donor, whether an individual or a corporation, reaches a lifetime giving level at DUC, they are eligible to receive a carved decoy in recognition of their achievement, should they so choose.

Who are we?

Ducks Unlimited Canada is a leader in Canadian habitat conservation. We conserve, restore and manage wetlands and grasslands to benefit waterfowl, wildlife and people. Our goal is to ensure abundant wetlands and waterfowl for generations to come while improving Canadian lives. Waterfowl are migratory. That’s why our conservation efforts impact diverse areas across the entire country—including your community. DUC enjoys the support of more than 5000 major donors per year. For more information on Ducks Unlimited Canada, please visit our website at www.ducks.ca

Our current decoy program:

The awards program is administered out of the DUC national head office, located at Oak Hammock Marsh near Stonewall, Manitoba by the Stewardship team. We work closely with our carver in terms of orders, quantities, shipping and needs.

There are currently 17 levels of major gift recognition at DUC

Recognition Level	Giving Range	Decoy
Life	10,000 – 19,999	Mallard Drake
Diamond Life	20,000 – 29,999	Preening Mallard Hen
Supporter in Perpetuity	30,000 – 39,999	Black Duck Hen
Diamond Supporter in Perpetuity	40,000 – 49,999	Ruddy Duck Drake
Heritage Supporter	50,000 – 74,999	Gadwall Drake
Diamond Heritage Supporter	75,000 – 99,999	Pintail Drake
Benefactor Supporter	100,000 – 149,999	Canvasback Drake
Gold Benefactor	150,000 – 199,999	Widgeon Pair
Diamond Benefactor	200,000 – 249,999	Redhead Pair
Legacy	250,000 – 499,999	Bufflehead Pair
Gold Legacy	500,000 – 749,999	Common Goldeye Pair
Platinum Legacy	750,000 – 999,999	Hooded Merganser Pair
Diamond Legacy	1,000,000 – 1,999,999	Wood Duck Pair
Wetland Champion	2,000,000 – 4,999,999	*
Conservation Pioneer	5,000,000 – 9,999,999	*
Waterfowl Patron	10,000,000 – 19,999,999	*
Wetland Guardian	20,000,000 plus	*

***Note that for these last four levels, we currently do not require a decoy.**

Specifics of this RFP:

Please refer to the template in Appendix A as a guide in completing your RFP.

DUC requires a decoy for each of the 13 levels listed above. We are not necessarily expecting you to do carbon copies of what is presently being done. (See **Appendix A** for pictures of the current decoys being offered.) You may wish to suggest a different “pose” or a different species for some or all of the levels. We recognize that as an artist, the pieces you carve are specific to your vision and creative skillset.

Please note (in the pictures in Appendix A) that the current decoys show **bases**. We **do not** want to have bases on the decoys in future.

For Consideration:

We would be open to suggestions and discussion about which **species** and **poses** you might suggest to carve for each award level, and what **size** the decoys should be.

We would like the carver to brand each piece with the name of the decoy and the award recognition level. We would also like the carver to sign each piece.

Please see below for the brand used currently on the bottom of each decoy. **Please provide us with an example** of what you would use as the brand on the bottom.



Quantity of Decoys to be Carved:

The number of decoys needed each year will vary with the number of donors reaching any specific recognition level. Here are the quantities required over the past four years, to provide some estimation of the quantities required in future.

Recognition Level	2018	2019	2020	2021
Life	29	77	43	35
Diamond Life	13	24	18	18
Supporter in Perpetuity	2	8	8	8
Diamond Supporter in Perpetuity	2	7	6	4
Heritage Supporter	3	6	5	5
Diamond Heritage Supporter	1	1		3
Benefactor Supporter	3	3	1	5
Gold Benefactor	1	1		1
Diamond Benefactor			2	3
Legacy		1	2	
Gold Legacy				
Platinum Legacy		1		3
Diamond Legacy	1		3	
Total Decoys by Year	56	130	88	85

Cost Estimate:

Proposals must include the expected cost for each type of decoy/award, which should be inclusive of the labour required and materials used. As noted above, carvers are welcome to include multiple options and alternative sizes; please ensure these are reflected in the proposal.

At present DUC pays in the range of \$130 to \$260 per decoy, depending on whether they are single or a pair.

Shipping:

Completed decoys need to be shipped to **Awards & More**, 1684 St. James Street, Winnipeg, MB, R3H 0L3, so that plating can take place (attachment of the level and name of the donor). If your RFP is selected, we will organize the use of our shipping accounts (Canada Post or other, depending on cost) to facilitate this. As an environmental organization, we take pride in working with those who use sustainable materials and help us to reduce our carbon footprint. Please provide details of the approximate size and weight of a decoy and your recommendation of the safest and most efficient way for them to be shipped.

Timeline:

Are you available to begin work with DUC immediately? If not, when would you be available if your proposal is selected?

Experience:

Please describe your experience and your skillset that would make you the best fit to work with DUC. Have you worked in partnership with other organizations in the past? If so, do you have references you can share?

Visuals/Website:

Along with your scope of work and proposal, please provide visuals of the decoys you would recommend, and the size and costs associated with each. If you have a website, please provide the URL so that we can view your larger portfolio.

Additional Information or Questions:

Please reach out with any questions you need answered prior to submitting your proposal.

Patti Johannesson: p_johannesson@ducks.ca

Carly Archer: c_archer@ducks.ca

Submit your Proposal to:

Patti Johannesson Email: p_johannesson@ducks.ca
PO Box 1160
Stonewall, MB R0C 2Z0

Proposals may be submitted electronically (preferable) or by mail.

If you submit by mail, please send Patti an email to inform her that you have mailed your RFP.

DUE DATE FOR SUBMISSION: MONDAY, JULY 26th, 2021

Appendix A

Major Gift Awards for Cash Donations

	Life Supporter \$10,000 - \$19,999 Mallard Drake 		Gold Benefactor Supporter \$150,000 - \$199,999 Wigeon Pair 
	Diamond Life Supporter \$20,000 - \$29,999 Preening Mallard Hen 		Diamond Benefactor Supporter \$200,000 - \$249,999 Redhead Pair 
	Supporter in Perpetuity \$30,000 - \$39,999 Black Duck Hen 		Legacy Supporter \$250,000 - \$499,999 Bufflehead Pair 
	Diamond Supporter in Perpetuity \$40,000 - \$49,999 Ruddy Duck Drake 		Gold Legacy Supporter \$500,000 - \$749,999 Common Goldeneye Pair 
	Heritage Supporter \$50,000 - \$74,999 Gadwall Drake 		Platinum Legacy Supporter \$750,000 - \$999,999 Hooded Merganser Pair 
	Diamond Heritage Supporter \$75,000 - \$99,999 Pintail Drake 		Diamond Legacy Supporter \$1,000,000 - \$1,999,999 Wood Duck Pair 
	Benefactor Supporter \$100,000 - \$149,999 Canvasback Drake 	* Wetland Champion: \$2,000,000 - \$4,999,999 * Conservation Pioneer: \$5,000,000 - \$9,999,999 * Waterfowl Patron: \$10,000,000 - \$19,999,999 * Wetlands Guardian: \$20,000,000   	

**Pins and Pendants for all levels up to Diamond Legacy are available upon request
 Levels above Diamond Legacy requires a conversation with Stewardship.*

For more information contact Carly Archer at c_archer@ducks.ca or toll free 1-866-3843825

Template for Use to Submit your RFP

Please use the **following format** to set up and complete your Decoy Carver RFP for submission.

Title: Decoy Carver RFP – Ducks Unlimited Canada – YOUR FIRST AND LAST NAME

Contact Information:

Name (Personal):

Name (Company, if you have one):

Mailing Address:

Email Address:

Telephone Number:

Website Address (if you have one):

Information about You and Your Skillset:

Experience:

Portfolio: (description of the type of work you do, provide pictures, or link to your website)

Proposed List of Decoys for DUC's 17 Recognition Levels:

Describe any changes you would make to the current list of decoys (if any) and what species you would add for the last four categories that don't currently have decoys.

Provide details of size options.

Provide an example of how you would brand the bottom of each decoy.

Provide details of the approximate size and weight of a decoy and your recommendation of the safest and most efficient way for them to be shipped.

Cost Specifications:

Proposals must include the expected cost for each type of decoy/award, which should be inclusive of the labour required and materials used.

Timeline:

Provide details about when you are available to start, as well as the time needed to complete each decoy.

Other Information:

Please provide any other information that you feel is pertinent to your proposal.

Submission Due Date: Monday, July 26, 2021

Submit your Proposal to:

Patti Johannesson Email: p_johannesson@ducks.ca
PO Box 1160
Stonewall, MB R0C 2Z0

**Proposals may be submitted electronically (preferable) or by mail.
If you submit by mail, please send Patti an email to inform her that you
have mailed your RFP.**